



FOR IMMEDIATE RELEASE
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MCCA COORDINATES EVENT DONATIONS TO COMMUNITY
Medical, first aid and pharmaceutical supplies given to South Boston non-profits

Massachusetts Convention Center Authority (MCCA) Executive Director James E. Rooney today announced that pharmaceutical displays and materials from last month's McKesson Pharmacy Strategies Conference have been donated to the South Boston community and dispersed through the South Boston Association of Non-Profits. McKesson's pharmaceutical tradeshow was held in July at the Boston Convention and Exhibition Center (BCEC).

"We are delighted to be able to provide these medical materials to our non-profit neighbors so that they can give essential aid to families in need," said Rooney. "Coordinated donations such as this one, is evidence of our commitment to helping all of our Boston neighborhoods benefit from the success of the wide array of events we host."

Through the recommendation and coordination of the MCCA, hundreds of various medical, first-aid and general pharmaceutical materials such as pain relievers, bandages, vitamin supplements and cold medicines were generously donated and appropriately disseminated to the following agencies to help service families of the South Boston community:

- Fourth Presbyterian Church
- Julie's Family Learning Program
- Laboure Center
- Marian Manor
- South Boston Action Center
- South Boston Community Health Center
- South Boston Neighborhood
- Tynan Community Center
- West Broadway Homes Task Force

"The South Boston community is fortunate to have a corporate partner that is as generous and supportive as the Boston Convention and Exhibition Center," said Bryan Van Dorpe, Executive Director of the South Boston Neighborhood House. "We are pleased that the BCEC has taken such an active role with the community and continues to demonstrate its willingness to support the families of South Boston."

The Massachusetts Convention Center Authority owns and oversees the operations of the Boston Convention & Exhibition Center, the John B. Hynes Veterans Memorial Convention Center, the MassMutual Center in Springfield, MA and the Boston Common Parking Garage. In 2006, the MCCA hosted 275 events at the BCEC and the Hynes, which drew in 696,522 attendees generating 648,862 hotel roomnights and \$528 million in economic impact for Greater Boston.

Large upcoming events at the BCEC include the American Chemical Society, August 20 – 24, drawing in 15,000 attendees; AARP Life @ 50+, September 6 – 8, attracting more than 20,000 attendees; and the Boston Gift Show, September 15 – 18, with 10,000 attendees.